



● Dean's Message

Welcome to Sogang Business School!

Renowned as one of the top business schools in Korea, Sogang Business School (SBS) of Sogang University, offers an excellent business management education at the undergraduate, graduate, and executive levels. Also, research outputs by SBS faculty staff and researchers have been influential in the country as well as all over the world. As a Jesuit b-school, SBS has been moving forward with the two core missions, education and research, with a keen sense of academic rigor and excellence.



Prof. Juyoung Kim
Dean
Sogang Business School

The school's prestige as a top-rated B-school remains solid, and so will it be in many years ahead. The school's current positioning in the world and its mission are embodied in the school's four core strategic values: Globalization, Leadership, Excellence, and Ethics ("GLEE"). Thus, SBS will live up to the mission and the core values by exerting our best efforts to foster the students' awareness of global perspectives, leadership that deal with any conflicting situations, and mindset that recognizes the world's most pressing issues: business ethics and global sustainability.

As the SBS dean, I will adhere to the fundamental spirit set forth in GLEE and will offer more opportunities for its students and faculty members to search out solutions to the problems that challenge the global society and business community. The school's operation will always be on an on-going cycle of innovations that result from dynamic interactions between and among its various stakeholders including the students, faculty staff, alumni, and business community.

Thank you.

"Be as proud of Sogang
As Sogang is proud of you"



● Points of Excellence

- One of the best universities in Korea
The only Jesuit higher-educational institute in Korea
Top on KS-SQI (Korean Standards-Service Quality Index)
Top on NCSI (National Consumer Satisfaction Index) Rankings
Top on Ratings for Private Universities in Korea by KMAC (Korea's Most Admired Companies), a management consulting service agency.



● Vision, Mission & Values

● Vision: A Leading Business School in Asia

● Mission Statement

The mission of Sogang Business School is, first, to provide outstanding education grounded in the Jesuit educational principle that cultivates students to become responsible leaders of the global marketplace and to promote the welfare of all global citizens and, second, to create new knowledge necessary for advancement of the academic and business communities by promoting top-quality scholarship and research.



Statue of Theodor Geppert, S.J., the founder of Sogang University

● Core Strategic Values: GLEE

- Globalization: The school reinforces its faculty and students' collaborations with colleagues around the world.
Leadership: The school fosters the spirit of leadership in its stakeholders.
Excellence: The school commits itself to the pursuit of excellence in education and research.
Ethics: The school uplifts stakeholders' awareness of ethical behavior and sustainability issues.



● Degree Program

Table with columns: Programs, Target Segments, Average Period. Includes Undergraduate Degree (BBA), MBA (Full-time, Part-time, Consulting), MS (SU Graduate School, Global Service Management), and PH.D. (Ph.D.).

● SBS Development Time-Line

Timeline table from Apr. 1960 to Oct. 2014, listing key events such as school founding, department openings, accreditation, and research grants.



● Faculty and Research

● SBS Disciplinary Areas

- Accounting
Business Analytics/MIS
Finance/Risk Management
International Business
Marketing
OBHRM · Strategy

● SBS Faculty Configuration

All of about 50 full-time SBS faculty members hold Ph.D. degree and most of faculty members earned their degrees from top-rated global business schools in North America, Europe, and Asia.

● Faculty Research Excellence

- US\$30 million research grants (2010-2014): BK21, WCU, CK- II and others
Top-rated among Korean business schools in publications in top-tier international management journals



Prof. Ha, Youngwon, SBS professor of marketing, discusses an issue in a global research forum.

● In-house research and education institutes

- Institute for Business Research
Marketing Research Institute
Service Science Institute
Sogang Sustainable Business Ethics Institute(SBERI)
Sogang Macro Business Education Center



● Globalization

1) Global and Regional Accreditations and Memberships

Table of accreditations and memberships, categorized into Global (AACSB, AAPS, IAJBS, PRME) and Regional (KABEA, ACE, WCU).

2) International Business School Partners

● Global Networking

- Sogang Univ. is in academic alliance with about 200 universities in 50 countries globally; and
SBS is a member school of International Association of Jesuit Business Schools (IAJBS). About 100 Business schools in about 30 countries, including Georgetown, Boston College, Loyola Marymount in the United States are members of the association.





Sogang Business School

● Globalization

● MBA-level Dual-degree Partner Schools

Business Schools	Region	Degree	Date
Cass Business School, City University of London	London, UK	Dual Degree (MSc in Investment Management)	Since 2006
IE Business School	Madrid, Spain	Dual Degree (Master in Management)	Since 2010
University of Illinois, Urbana-Champaign	Illinois, USA	Dual Degree (MS in Technology Mgmt)	Since 2006
Warrington College of Business Administration, Univ. of Florida	Florida, USA	Dual Degree in MA-International Business (MAIB)	Since 2009
Marshall School of Business, University of Southern California	Los Angeles, USA	Master of Management Studies (M.M.S.)	Since 2013

3) Inbound and Outbound Exchange Students

● Inbound students in each academic year are, on average, from some 50 global business schools in about 20 countries.

	'11	'12	'13	'14	'15 Spring
Inbound	163(32)	203(46)	190(51)	160(47)	78(15)
Outbound	169	189(3)	169(0)	180(1)	66

※ Figures in parentheses indicate the number of graduate-level students



▶ Welcoming ceremony for inbound exchange students for spring 2015



Sogang Business School

● Globalization

4) Business Courses Offered in English

● Undergraduate Program

Each academic year, about 200 core and elective courses are offered. Of them, about a third are mediated in English (List of SBS courses is available at www.sogang.ac.kr).

● Graduate Program

Each academic year, about 250 core and elective courses are offered by various SBS graduate programs. About 40% of them are taught in English (List of SBS courses is available at www.sogang.ac.kr).

5) Campus Residential Facilities for International Students and Guest Faculty

● Gonzaga Hall (dedicated in Aug. 2008)

- Two 15-story buildings to accommodate about 900 students and 50 faculty members
- Basements: Cafeteria, Fitness Center, Lounge, PC rooms, Prayer room, Laundromat and others



● Spring 2015 ~ Fall 2015 Academic Calendar

• Spring Semester 2015

Mar. 2	Classes Begin
Apr. 10	Induction Ceremony for 1 <sup>st</sup> -year Students
Apr. 18	University Foundation Anniversary
Jun. 15~20	Final Exams

• Fall Semester 2015

Aug. 31	Classes Begin
Nov.	SU Cultural Festival
Dec. 14~19	Final Exams



Sogang Business School

● Sogang University

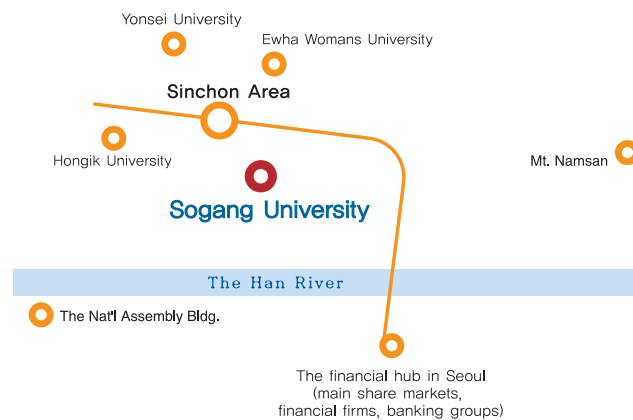
Sogang University (SU), founded by the Society of Jesus in 1960, is the only Jesuit institution in Korea. For its growth over half a century, the University has solidified its position as one of the top universities in Korea.



As of Academic Year 2015, there are 27 majors and 9 interdisciplinary programs offered in the undergraduate programs with 8,500 students, and 11 graduate schools including professional and special graduate schools with students of about 4,200 in the master and doctoral programs. The SU faculty members total about 450 tenured and tenure-track professors. Around 1,000 international students study annually at SU in various academic programs.

Sogang University has been top-ranked among other universities in the country for its highest employment ratio. SU also has over 50,000 alumni working in influential positions in various sectors in the country and all over the world.

● Geographical Leverage of SBS



SBS Physical Infrastructure

● SBS Building Block



(SBS Main Building)

(SBS 2nd Building)

▶ Matthew Hall

- Built in Fall 2001
- Details: 11-Story Building with two basement floors

- Facilities
- Library
- Lecture Halls
- Group Discussion Rooms
- Behavioral Lab
- PC Room
- Study Hall for CPA exams
- Reception Hall
- Faculty Research Offices

▶ Kumho-Asiana Paulus Hall

- Built in Spring 2010
- Details: 11-story building with one basement floor

- Facilities
- Lecture halls
- Study rooms
- Group-meeting rooms
- Subgroup discussion rooms
- Rest areas
- Administrative office
- Faculty research offices
- Residential units

SBS Faculty Executive and Office for Int'l Affairs

- Associate Dean for International Affairs: Prof. Kim, Yangmin (email: [ymkim@sogang.ac.kr](mailto:ymkim@sogang.ac.kr) / Tel: 82-2-705-8528)
- Director of Office of Int'l Affairs: Adjunct Prof. Kim, Lee-gwon (email: [gwonkim@sogang.ac.kr](mailto:gwonkim@sogang.ac.kr) / Tel: 82-2-705-8890)
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